



## EDMOND DE ROTHSCHILD REIM RECEIVES EUROPEAN REAL ESTATE BRAND AWARD 2021 FOR GROWING BRAND AWARENESS

25 June 2021 - Edmond de Rothschild REIM has been nominated and bestowed the "Strongest Growth / Awareness" award in the KPI category at the European Real Estate Brand Award 2021, just one year after bringing together its European teams as a unified brand.

This confirms Edmond de Rothschild REIM as the European real estate company that has been able to improve its perception most significantly in the industry over the last year and which has significantly raised its profile with potential clients.

Reiner Beckers, Managing Director, Real Assets, Edmond de Rothschild, comments: "The fact that the awareness of Edmond de Rothschild REIM has grown so much across Europe is due to the excellent business activity of the different teams and confirms the brand strategy that has been followed and implemented since the merger of the different brands."

Edmond de Rothschild REIM's teams in Switzerland, Germany, the Netherlands, France and the UK, previously independent companies within the Edmond de Rothschild Group, were brought together a year ago under the single name of Edmond de Rothschild REIM.

The European Real Estate Brand Institute has been evaluating major corporate brands in the real estate industry throughout Europe for more than ten years. As part of the largest empirical brand value study in the real estate industry, around 110,000 industry experts were surveyed on over 1,400 European corporate brands.

### ABOUT EDMOND DE ROTHSCHILD REAL ESTATE INVESTMENT MANAGEMENT

The Edmond de Rothschild Real Estate Investment Management platform acts through local operational entities in Switzerland, France, the UK, Benelux and Germany. It now comprises over 120 real estate professionals in nine offices (in seven countries) and manages real estate assets worth more than EUR 12 bn on behalf of discretionary funds and third-party instructions.

### ABOUT THE EDMOND DE ROTHSCHILD GROUP

As an investment house specialising in private banking and asset management, Edmond de Rothschild is based on the idea that wealth should serve to build the future. Its international clientele includes families, entrepreneurs and institutional investors. The Edmond de Rothschild Group is also active in corporate finance, private equity, real estate and fund services. As a family-managed company, Edmond de Rothschild has the independence required to propose bold strategies and long-term investments that are anchored in the real economy. Founded in 1953, the Group now has EUR 150 bn of assets under management, 2,600 staff and 32 offices worldwide.